

Carbon Reduction Plan

Enventure Research is committed to reducing the carbon produced by employees when conducting research, engagement and consultation projects on behalf of our clients nationwide, with the overall aim to be a net zero company.

As a Market Research Society Company Partner, Enventure Research was one of the first companies to sign the MRS Net Zero Pledge which demonstrates our commitment to sustainable practices. By signing the pledge, Enventure Research has committed to the following:

- Making the company net zero by 2026
- Tracking our carbon emissions and working to reduce and offset these
- Collaborating across our sector and beyond to share learnings and best practice
- Supporting and encouraging conversations and call outs from employees

In addition to signing the MRS Net Zero Pledge, we have also developed our own carbon reduction plan which covers the following areas identified for action:

- Encouraging sustainable travel for office staff as well as fieldwork staff where possible to see a reduction in emissions and overall health improvements
- Employing local fieldwork staff to reduce long commutes, thereby reducing emissions
- Ensuring energy efficiency within the office through using renewable energy (57% wind; 25% bioenergy; 14% photovoltaic; 4% hydropower)
- Encouraging energy efficiency for staff working from home through using sustainable tariffs from energy providers and purchasing good energy rated appliances for work purposes
- Recycling of paper and other materials in the office and at home
- Reusing old electrical equipment and furniture where possible through donations
- Carbon literacy training for staff around climate change and carbon footprint
- Offsetting the company's carbon footprint each year by planting trees in the local region



Mark Robinson
Managing Director
26 January 2024



Enventure Research

Head Office – Thornhill Brill Mill, Thornhill Beck Lane, Brighouse, West Yorkshire, HD6 4AH
T: 01484 404797 E: info@enventure.co.uk W: www.enventure.co.uk

London Office - Smithfield Business Centre, 5 St John's Lane, London EC1M 4BH
T: 0207 549 1616 E: info@enventure.co.uk W: www.enventure.co.uk

Company registration no. 4693096, VAT no. 816927894